

Planning a Podcast

What Is a Podcast?

Has anyone heard of the word podcast? Can anyone describe what it is or what it means?

The word podcast is used to describe a downloadable broadcast or program, which could include video, music or speech.



It is in digital form and is playable on a computer or mobile device like a phone or tablet.

Popular Podcasts



Can you name any podcasts that you may have heard mentioned anywhere?

For example...

...on the radio

...TV shows

...by celebrities

...magazines

Click here to visit the BBC website for examples.



School Radio Podcast



What could be included in a school radio station podcast?

Discuss and then feedback ideas.

- Reports on school trips or events.
- Interviews with teachers or pupils.
- Links to topic themes being studied.
- School news.
- Weather.



What Makes a Good Podcast?



Discuss and feedback any suggestions to collect ideas as whole class.

Keep it fairly short.
If too long, it may lose listeners' attention.

Make it interesting.
Choose your topic carefully and think what people might want to hear about.

Use a varied tone of voice. Changing your tone, pitch and volume creates a better listening experience.

Always speak clearly and confidently.
Make sure you are heard!

Include an appropriate introduction.
Let people know what your content is about and then stick to it concisely.



Plan and Record



First plan what your podcast will include. This may not necessarily be at the computer, but could be either typed or written so that you can editing and refine ideas afterwards.

You could write a script, or just bullet points for headings and then improvise!

Rehearse and edit your script ideas to be ready to create your podcast.



