



# Christmas Artwork Guidelines

For the best printed results, we recommend full coverage designs that use bold coloured felt-tip pens.

## Do Use...

- ✓ Felt-Tip Pens
- ✓ Poster Paint
- ✓ Bold Colours
- ✓ Your Imagination

## Don't Use...

- ✗ Light Colours
- ✗ Crayons
- ✗ Pencils
- ✗ Metallic Pens
- ✗ Collage
- ✗ Glitter

## Examples to help you avoid disappointing results!

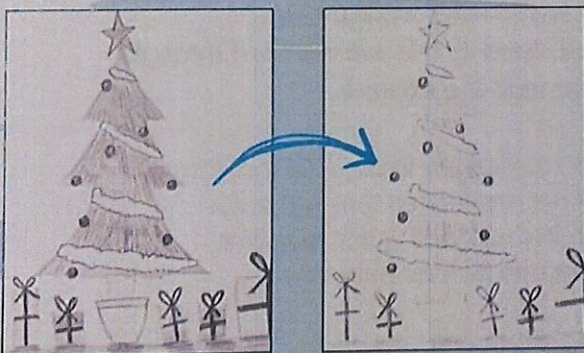
### Pencils:

**Problem** Both coloured and graphite pencils give variable results and are often barely visible on the printed products.

**Solution** For line drawings we recommend black felt-tip pen, but for the best results go wild with full coverage designs using bold colours!

Original

Printed



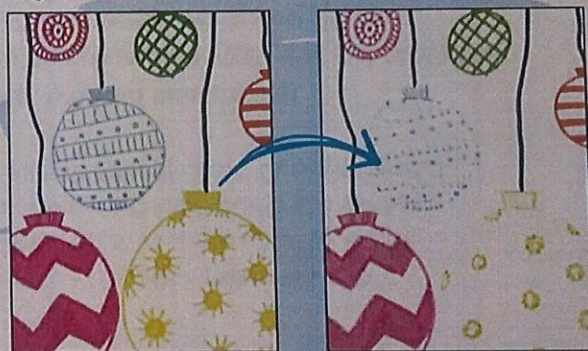
### Light Colours:

**Problem** Heat based production processes lighten the appearance of printed colours, producing a poor quality finished result.

**Solution** Stick to colours from a bold palette – this problem is particularly notable with light blues and yellow so avoid these where possible.

Original

Printed



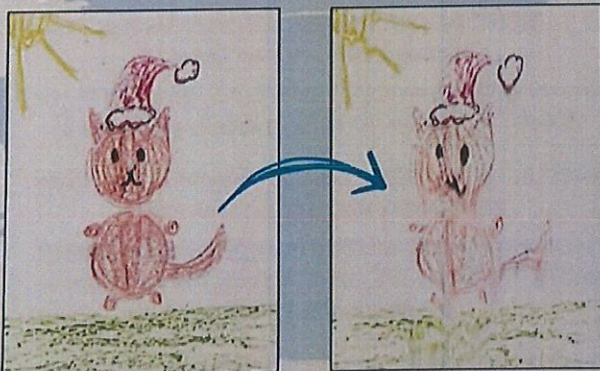
### Crayons:

**Problem** The slippery surface of the crayon often causes it to smudge during the roller-fed scanning process.

**Solution** Felt-tip pens are safest but for younger children using paint, choose poster paint over watercolours and powder paints with a chalky texture.

Original

Printed



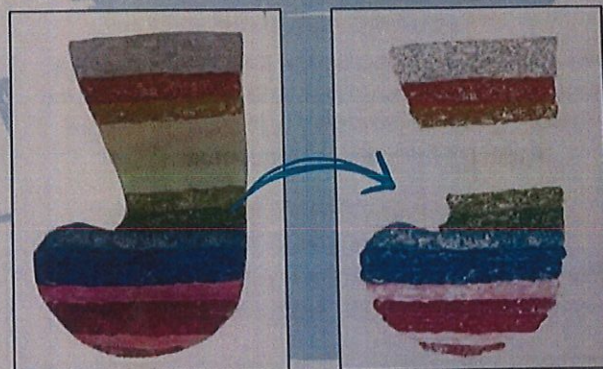
### Glitter:

**Problem** Scanning the artwork into our system causes the colour to change due to the reflection.

**Solution** Do not use reflective materials such as glitter, shiny stickers and sequins as this ruins the look of the artwork.

Original

Printed





All of our products (including cards) are set up to work with portrait designs only on the original artwork sheets provided. Please **DO NOT** photocopy the sheets - we are happy to send you extra if needed.



**Please encourage the children to keep their drawings within the provided artwork area.**

Any part of the drawing that spills over onto the black border or blue edges will not be included on the final printed design.



The sheets are processed using a high speed roller-fed scanner, so please **DO NOT** stick anything onto the artwork sheet as this will not feed through the scanner properly and may damage the artwork.

If you are using paint, please ensure this is not applied too thickly and that the sheets are completely dry before packing. If not, quite often they get stuck (either to each other or whilst going through the scanner) which tears the artwork sheet - spoiling the child's picture and all their hard work!



## Some ideas and examples of children's drawings to inspire you!

- |                                                                                                         |                                                                                                    |                                                                                                      |
|---------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
|  Crackers              |  Snowmen          |  Hands & Footprints |
|  Stockings             |  Christmas Scenes |  Wreaths            |
|  Christmas Jumpers     |  Baubles          |  Christmas Trees    |
|  Stained Glass Windows |  Angels           |  Reindeers          |
|  Penguins              |  Elves            |                                                                                                      |

